

# #1 Digital Communication Tool For the Waste Industry

Digitalize Your Education and Outreach Waste Programs

Our tools make it easier for you and your team to connect and engage with people, saving you time and resources.



Reduce call volumes by helping people self-serve collection information.



Save time, resources and costs by reducing the need for printed calendars and educational materials.



Engage, Inform and Delight by instantly communicating program changes and unexpected disruption to service.



Reduce contamination and wishcycling by targeting commonly misunderstood materials.

## Who Do we Help?



#### **Government Agencies**

Municipalities use our tools to educate people to recycle right, self-serve timely and important information, and easily adapt to collection schedule changes.



#### **Waste Haulers**

Haulers use our tools to educate their customers on how to self-serve timely and important information, easily adapt to collection schedule changes, and recycle right.



#### **Educational Institutions**

Universities, colleges, schools and school districts use our tools to empower students and staff to be better recyclers, while reinforcing a culture of sustainability.

### How Do we Help?

Our suite of digital recycling education tools are proven to help communities and organizations:



Reduce Contamination



Lower Call Volumes



Increase Diversion



Teach Proper Recycling Habits



Build Actionable Insights



## The Right Tools For The Right Jobs

Reduce contamination, lower call volumes and empower people to be great recyclers with our best-in-class custombranded digital waste and recycling communication tools. Easy to use for everyone.

#### **Collection Calendar**



#### It's a digital product that displays your curbside collection calendar in digital format.

- People access their schedule by searching their address on your website or mobile app
- Eliminate the need for printed calendars
- Set weekly reminders and instantly notifying people of unexpected weather, mechanical problems, or holiday schedules that disrupt service
- Allow people to self serve collection information resulting in lowered call volumes

#### **Waste Wizard**



#### Easy to use for anyone, help people quickly learn what goes in what bin.

- Waste sorting information provides instant updates on what goes in what bin and how to dispose of top offenders
- Include drop-off locations and the items that they accept
- Predictive search and synonym detection provides accurate instructions on how to dispose of materials in your area.
- Add, modify, and delete items and their instructions at any time.

#### **Waste Sorting Game**



## An educational waste sorting game that makes learning recycling fun and interactive.

- Teach a wide audience of people how to recycle properly in a fun and resource-friendly way
- Customized to reflect the municipality
- Game users can create a certificate of completion
- Target messaging around what people are commonly getting wrong
- Remotely teach your audience how to properly recycle

#### **Special Collection**



#### Enable people to schedule and pay online for special collections.

- Allow people to selfserve special collections, such as bulky items, household hazardous waste, yard waste, and anything else that is not collected as part of the standard curbside collection.
- Allow people to select a preferred collection date, or automatically select one based on a person's collection schedule or geographic location.
- Send reminders in advance of scheduled collection dates.

#### **Mobile App**



#### Native apps custom branded allows for a localized one-stop waste interaction hub.

- Connect with people fast and efficiently
- Schedule, push and alert people in real time.
- Custom branding on your mobile app allows you to use your logo, background image, color palette, and messaging to shape the look and feel, and reinforce your brand.
- Mobile apps will be available from the Apple App Store and the Google Play Store.

## **Your Journey with ReCollect**



#### **Consulting**

Our consulting process starts the moment we have our first call with you. We listen, ask deep questions about your programs, and get a full understanding of the complexities for your programs.



#### Adoption

Once our technology is set up, it's time to announce and promote your tools. We help each and every city, county and hauler with their promotion efforts.



#### Loyalty

Our customers are located throughout North America and overseas – and represent a diverse range of programs which each have unique guidelines. Learn more about the customers we serve at recollect.net/casestudies.



#### Onboarding

You're busy and need to get up and running fast, and our Customer Success team is here to help you do just that. It all starts with discussing and solidifying your goals, and understanding how your programs are structured.



#### **Education**

Once people are using the tool, you're learning. You're learning what they understand and what materials they have challenges with. What they respond to and don't respond to in campaigns. Everyone learns while we're generating actionable insights for you.

#### We're A Sourcewell Awarded Vendor

Don't Duplicate the Bidding Process. With Sourcewell, the RFP is already done.









